

WE HAVE THE **Experts** WHO HAVE THE **Experience!**

Sign up early!

Our early Bird Special: Save \$100!

EARLY BIRD RATES

Conference **\$599**
Pre-Conference + Conference **\$749**
Pre-Conference Only **\$225**

STANDARD RATES

Conference **\$699**
Pre-Conference + Conference **\$849**
Pre-Conference Only **\$275**

**Early Bird
Deadline
July 13**

Tight budget? **No worries!**

We have scholarships available, so even those with the tightest budgets are able to attend this conference. Please review our scholarships at www.nyib.org/conference_scholarships.php and submit your application by March 31, 2009.



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For more NYIB Annual Conference
information, please visit
www.nyib.org.

Helping CUs mix it up with youth since 1972!

2009 NYIB Annual Conference

August 3-6, 2009 TEMPE, AZ



**Champion
Sponsor:**

**CU Succeed
& Kirby
Kangaroo**



Don't miss the Experience

You're sure to have a great time while hearing from the experts. This year's conference will provide resources you need to teach youth about money. Plus, you'll receive priceless information on marketing to the dot.com generation. Here's just a sample of what you'll experience at this year's conference:

Making Pop Culture Part of Your Business Culture | *Lori Kawulok*

Do more than just have a youth program with a catchy name.

Marketing to the Dot.Com Generation | *Constance Anderson*

Discover how to market CU products and services to Generation Xers and Generation Y.

Economic Forecast for 2010 | *Dr. Lee McPheters*

An informative prediction of the economy for 2010 with an emphasis on youth.

The Coming Change in Money | *Tim Lerew*

Essential information on the tools young people are likely to use in the future. Especially helpful for CU leaders involved in strategic planning.

Achieving the Possible in Impossible Times | *Melissa Boyce*

Take a realistic look at how to handle the overwhelming opinions, news and outlooks regarding the current economy, the "perfect economic storm."

BREAKOUT SESSIONS

- "Cooperative Social Responsibility: A New Youth Marketing Tool?"
- "Best Practices" Poster Session
- Sample Classroom Presentations
- Youth Lending and Loan Manuals

For complete session descriptions, please visit www.nyib.org.

Register Today!

